

## Cookie Policy

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to remember information about you, such as your language preference or login information. Those cookies are set by us and called first party cookies. We also use third party cookies – which are cookies from a domain different than the domain of the website you are visiting – for our advertising and marketing efforts.

More specifically, we use cookies and other tracking technologies for the following purposes:

- Assisting you in navigation;
- Assisting in registration to our events, login, and your ability to provide feedback;
- Analyzing your use of our products, services or applications;
- Assisting with our promotional and marketing efforts. (including behavioral advertising)

Below is a detailed list of the cookies we use through our websites and Services. Our Services are scanned with our cookie scanning tool regularly to maintain a list as accurate as possible. We classify cookies in the following categories:

- Strictly Necessary Cookies
- Performance Cookies
- Functional Cookies
- Targeted Cookies

For mobile users, you have controls in your device operating system that enables you to choose whether to allow cookies or share your advertising ID with companies like us or our advertising service providers. For information on controlling your mobile choices, you can visit [www.networkadvertising.org/mobile-choices](http://www.networkadvertising.org/mobile-choices).

### *Strictly Necessary Cookies*

These cookies are necessary for our Services to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but as a result, some parts of the site may not work.

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### *Performance Cookies*

These cookies collect information about your use of our Services to assess the performance of our Services, applications, and tools, including as part of our analytic practices to help understand how users engage with our Services, whether you have viewed a link, or to improve our Services, applications, and tools.

### *Functional Cookies*

These cookies are used to provide increased functionality of our Services. These cookies may help identify your preferences, provide customized content or make suggestions to you.

### *Targeted Cookies*

These cookies are used to deliver relevant advertisements, track email marketing or ad campaign performance and efficiency. These cookies may help serve you advertisements that may be interesting to you on other websites.

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